

make a difference!



it's a win-win!

Sponsoring the **Ann Arbor Civic Band** provides your company the unique opportunity to connect with the greater Ann Arbor community, to build brand awareness and show your company's support of an important cause: the arts!

The Ann Arbor Civic Band is celebrating its **80th season** of providing residents of Ann Arbor with wonderful summer musical experiences. Founded in 1935 as an extension of the University of Michigan School of Music, the Ann Arbor Civic Band is a **non-profit 501(c)3 organization** funded by donations and membership dues. Your **tax deductible donation** will enable the band to continue its mission of bringing music and arts to the greater Ann Arbor community. Members include instrumentalists from middle school age to retirees, with multiple generations of musicians performing each summer.

2016/17 SPONSORSHIP OPPORTUNITIES:

SEASON SPONSOR \$3,000

benefits:

- Season Sponsor's name/logo appears as part of each concert (i.e. "Ann Arbor Civic Band SEASON SPONSOR 2016 Concert Series")
- Logo and recognition on programs, website and all promotional materials through 28 April 2017
- Recognition in all advertising, social media and announcements through 28 April 2017
- Sponsor recognition by announcer at each concert
- Special citation presented to Season Sponsor at a concert of your choosing
- Reserved seating at all concerts

CONCERT SPONSOR \$500

benefits:

- Logo and recognition on programs, website and all promotional materials for that concert
- Mention in all advertising and announcements for that concert
- Sponsor recognition by announcer
- Special citation presented at sponsored concert
- Reserved seating at concert

SECTION SPONSOR \$250

benefits:

- Logo and recognition on programs, website and all promotional materials
- Mention in all advertising and announcements
- Reserved Seating at Concert



ANN ARBOR CIVIC BAND • PO BOX 3052 • ANN ARBOR, MI • 48106-3052

SEASON & CONCERT SPONSORSHIPS:

Season Sponsor \$3,000 Concert Sponsor \$500 Section Sponsor \$250

COMPANY NAME: _____

Company contact: _____

Email: _____

Address: _____

Phone: _____

sponsorship opportunities



80TH SEASON!

annarborcivicband.org

We play in the park!